"By rolling out SAP S/4HANA as our core digital system, we can now make decisions quicker and better on the basis of real-time data instead of still having to rely on hypotheses."

Roberto Cortes, CFO at Grupo Schettino

SAP S/4HANA DELIVERS INSIGHTS IN THE PADDY FIELD

TRANSFORMATION TO SAP S/4HANA GIVES GRUPO SCHETTINO THE TRANSPARENCY IT HAS LONG LACKED AND ENABLES CONTROLLING OF THE COMPANY BASED ON REAL-TIME INFORMATION.

THE CUSTOMER

The Mexican food retailer Grupo Schettino is a highly successful company. With a market share of 70 percent and annual revenue of 300 million US dollars, the group is by far the country's largest rice producer. The company has supplied the domestic market with high-quality foods for more than 60 years. It sells regular rice, instant rice, beans, plants, corn, oats and aromatized beverages and serves discount and retail chains. Yet the market leader also had its worries recently: Redundant customer data was a hindrance in processing operations. Out-of-date IT and incompatible systems entailed unnecessarily high costs and extra work. This lack of transparency and efficiency weighed on the bottom line. Grupo Schettino therefore wanted to modernize its structures from top to bottom in order to leverage the potential digitalization offers. The Mexican group found the partner for that transformation in Mexico with T-Systems.

THE MOST IMPORTANT INFORMATION AT A GLANCE

Grupo Schettino decided to enlist the help of T-Systems in transforming its systems to SAP S/4HANA. SAP best practices for procurement, production planning, sales, quality, plant maintenance and finance, as well as SAP Fiori® apps for much simpler, intuitive usability mean the food company is now well positioned to tackle challenges moving ahead.

- Standardized, radically simplified business processes
- Faster and better decision-making thanks to real-time data
- Enormous cost savings
- User-friendly interface

T··Systems·

THE REFERENCE IN DETAIL

THE CHALLENGE

Transparency and efficiency were the two key features Grupo Schettino lacked in its operational processes. To change that, the food producer wanted to replace its out-of-date, cost-intensive IT systems with a new enterprise resource planning system. In addition, local functionalities such as electronic invoicing were to be integrated so that the systems could be used optimally by the Mexican market leader. Mobile access was also an important criterion for the people in charge.
One further requirement was to implement an internal change management process. As part of the switchover, Grupo Schettino also wanted to eliminate redundant data records and minimize manual work.

THE SOLUTION

Together with Grupo Schettino, T-Systems formulated a customized transformation roadmap. All business processes were digitalized and simplified by migration to the latest generation of the SAP business suite SAP S/4HANA. T-Systems guaranteed Grupo Schettino risk-free, end-to-end transformation. The group's business processes were standardized and optimized with the aid of SAP best practices. As a result, Grupo Schettino can identify duplicate customer records and weed them out. SAP Fiori® now ensures far simpler, intuitive usability for all employees.

CUSTOMER BENEFITS

Digitalization of the food group has succeeded thanks to transformation of all its business and operating processes to SAP S/4HANA. Grupo Schettino now benefits from maximum efficiency and transparency.

- Standardization and radical simplification of business processes and end-to-end integration in the SAP landscape
- Efficient networking on a common platform
- Faster and better decision-making thanks to real-time data (in-memory technology)
- Intuitive operation thanks to a user-friendly interface – also on all mobile devices
- Flexible orientation toward customers' individual needs and local conditions
- Maximum transparency in all business decisions thanks to ad-hoc evaluations

Reference project

T··Systems·